



FOR IMMEDIATE RELEASE

Isagro USA Announces EPA Registration of Tenet™ Biorational Fungicide, SipcamAdvan Appointed as US Distributor

Morrisville, NC and Durham, NC, February 8, 2010 -- Isagro USA announced today the EPA registration of Tenet™ fungicide, a biorational product to be marketed exclusively in the United States by SipcamAdvan.

Tenet provides outstanding disease protection in vegetable crops, offering growers excellent control of root and collar rot diseases caused by *Phytophthora capsici*, *Rhizoctonia*, *Pythium* and *Fusarium*. Developed by researchers at Isagro in Europe, Tenet fungicide was fully developed and tested in a wide range of crops in the U.S.

A second-generation biorational fungicide, Tenet contains two distinct natural strains of disease-killing microbes -- *Trichoderma asperellum* and *Trichoderma gamsii* – both of which are effective in a broad range of temperatures and humidity. This combination allows Tenet to effectively and consistently protect crops under varying environmental conditions.

Tenet fungicide delivers multiple modes of action against soil-borne root diseases. The active microbes in Tenet consume harmful root disease organisms, thus preventing crop infection. Since it contains living microbes, Tenet remains biologically active on plant roots and in the soil giving prolonged disease protection.

The naturally occurring active ingredients of Tenet help vegetable growers manage residues when they use Tenet as part of their disease control program, easing their worries about export restrictions and rejected crops.

"Tenet fungicide adds an exciting new option in the tool kit growers have available to stay competitive in today's global agricultural economy," said Adam Burnhams, SipcamAdvan Vice President of Marketing and Sales. "This new product launch is part of our commitment to expand our product line and provide growers with flexible solutions as part of their integrated pest and disease management programs."

"We are very pleased to be working with SipcamAdvan to bring the advantages of Tenet to the US grower," said Denny Krass, President of Isagro USA. "The active ingredients in Tenet have been offering superior disease control to European growers for several seasons, and we are delighted those benefits will now be available to US growers."

About Isagro USA

Isagro USA, Inc. is headquartered in Morrisville, NC (Research Triangle Park) and is a subsidiary of Isagro SpA, based in Milan, Italy. Isagro SpA is a global discoverer, manufacturer, formulator and marketer of crop protection products.

About SipcamAdvan

Sipcam Agro USA, Inc. and its wholly owned subsidiaries Advan LLC, Sostram Corporation and Advan de Mexico provide conventional chemical and biorational solutions to the agriculture, turf and ornamental, home and garden and pest management markets in the U.S and Mexico.

Operating under the brand SipcamAdvan the company develops, registers and markets new and enhanced products, both from the parent company Oxon and from partnerships with other research-based companies. The mission of the company includes marketing a range of biorational products equally as effective, or better than, conventional chemistry. SipcamAdvan and its subsidiaries are located in the Research Triangle Park area of North Carolina.

Tenet is a trademark of Isagro USA.

###

Contact:

Cathy Fuhrman
Communications Manager
816-401-2151
cfuhrman@sipcamadvan.com
<http://www.sipcamadvan.com>

Greg Leaf
651-271-2511
greg@groupleaf.com
www.isagro-usa.com